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## American Rodeo Contender West Regional Finals & Western Gift Expo

### January 11-13, 2024

### Application for Exhibit Space

**(Applications with 50% booth fee due on or before 12/2/23)**

South Point Hotel & Casino South Point Equestrian Center (Arena Concourse Only)  
9777 Las Vegas Blvd, South, Las Vegas, NV 89183

**AMERICAN RODEO CONTENDER WEST REGIONAL FINALS WESTERN GIFT SHOW WILL BE FREE ADMISSION AND OPEN TO THE PUBLIC!!**

**Vendor Move-In: Tuesday-Wednesday, January 9-10 from 8:00am-5:00pm\***

**Vendor Show Days: Thursday, January 11 through Saturday, January 13, 2024**

**Vendors will be located on the Arena Concourse for this show.**

**Space is limited, so please get your application in early!**

**Vendor Move-Out: Saturday, January 13 immediately following the event until 12:00AM.**

**\*times subject to change**

Please be sure to fill this form out completely and legibly.

Company Name: \_\_\_\_\_ Booth Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Additional Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Requested Booth Space:

\_\_\_\_\_ 10'x 10' \$400.00 + \$30.00 special event fee

\_\_\_\_\_ 10'x20' \$700.00 + \$30.00 special event fee

\_\_\_\_\_ Corner Booth (if available/not guaranteed) add \$100.00 for each corner

\_\_\_\_\_ Bulk Space: over 300 square feet (\$3.50 per sq ft) \*\*

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Please list all products you wish to display or sell at the show. Your contract will be assigned on the basis of this list. The **AMERICAN RODEO CONTENDER WEST REGIONAL FINALS Gift Expo** is a “**Western lifestyle**” oriented show. **Items, products, or services not keeping with the criteria will NOT be accepted.** Once a contract has been assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary product may disqualify your acceptance into the show. Violations will result in immediate cancellation of your contract and all rental monies paid will be forfeited to the **AMERICAN RODEO CONTENDER WEST REGIONAL FINALS Gift Expo**. Briefly describe the product or services offered:

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Please attach catalogs, samples, brochures, picture, etc. of your products, display or booth layout. If these are not available, attach a drawing with an explanation of how you plan on decorating your booth. Please note: Catalogs, pictures, etc., will not be returned unless requested.

Show management will provide each booth with pipe and drape (unless otherwise requested) and 5 amps of electrical service per booth (regardless of booth size). Please request forms for additional services (electrical, phone, move-in/move-out labor). Ordering these services is the sole responsibility of the Vendor. **PLEASE NOTE:** a substantial discount is offered for ordering these services early! There are no provisions for water or drainage within the Arena. No pets allowed.

Please be advised that all booths must be assembled (grid work, etc) and all merchandise must be placed in your booth space by 8:00am on January 11. All carts, storage bins, etc must be returned to your vehicle or trailer before the dock door is closed on that morning. **Nothing is allowed above your 8 foot booth height.** Vendors are prohibited from subletting their booth space. South Point Management reserves all rights with regard to the terms and conditions of acceptance into this gift show.

All aisle ways must be clear before the start of the event and no one will be allowed to move merchandise, carts, or storage bins from the dock area into their booths after the event begins. **UNDER NO CIRCUMSTANCES** will vendors be allowed to place merchandise in the aisle ways. Print collateral, including magazines, flyers, brochures, postcards, etc. are not allowed outside your booth and will be discarded if found within the facility.

Show Management reserves the right to assign booth space in accordance with other Exhibitors and products. The **AMERICAN RODEO CONTENDER WEST REGIONAL FINALS Western Gift Expo** will strive to maintain a variety of diverse products in all areas for this show. Booth assignments are made based upon those criteria. We want to ensure that all our Vendors have the opportunity to be as successful as possible! Please display your exhibit in a manner keeping with our Western Lifestyle theme. All decorations and booth layouts will be subject to the approval of show management.

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Hotel Accommodations: It is the responsibility of each Vendor to make lodging arrangements. We have a room block set up exclusively for AMERICAN RODEO CONTENDER WEST REGIONAL FINALS VENDORS ONLY with special rates at the South Point. Please call the South Point Hotel Room Reservation department directly at (866) 791-7626 and reference group code TET0111.

PAYMENT: All checks, cashier's checks or money orders should be made payable to: South Point Hotel & Casino. Please remember, the deadline for applications is November 25, 2023. Applications must be accompanied by a 50% deposit. Your application and 50% deposit must be received on or before this date to be considered. If your application is not accepted, your payment will be refunded to you. If accepted, Balance in full for ALL booth spaces must be received in our office no later than December 2, 2023. Cancellations after acceptance into the show will result in forfeiture of deposit and all monies paid to date.

FAILURE TO COMPLY WITH ALL DEADLINES WILL RESULT IN AUTOMATIC LOSS OF BOOTH SPACE CONSIDERATION. The AMERICAN RODEO CONTENDER WEST REGIONAL FINALS and GIFT EXPO IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE. ALL QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN. You will be notified (via e-mail) of acceptance/refusal. Upon acceptance, an invoice will be sent to you. All Vendors will be invoiced for the Clark County, Nevada "special event fee" of \$6.00 per event day.

SERVICE FORMS: additional electrical, move-in or move-out labor, etc will be sent to you after your application has been processed. Please order your services early.

VENDOR SHIPPING: The South Point Arena & Equestrian Center does NOT handle shipping and receiving. Information regarding shipping will be sent to you upon request after your application has been processed.

The undersigned agrees to abide by the rules and regulations stipulated in the actual contract should space be available. The undersigned hereby authorizes the South Point to secure information concerning any of the above facts, and by signing below the Exhibitor authorizes the release of such pertinent information to the South Point.

**PLEASE NOTE THAT MARIJUANA, CANNABIS, HEMP, CBD OIL, PARAPHERNALIA, OR ANY PRODUCTS RELATED TO THE MARIJUANA INDUSTRY ARE STRICTLY PROHIBITED.**

Vendor agrees that any merchandise or materials left on site after the designated move-out time will be impounded by the South Point and will incur storage fees up to a maximum of 3 days. If no acceptable arrangements have been made after 3 days, items shall be considered abandoned and South Point reserves the right to dispose of such items at their discretion without any remuneration.

It is understood that the South Point will provide "general building security" for this event. It is the sole responsibility of each vendor to secure their booth space before/during/after show hours. Vendor releases South Point of any responsibility for any claims that result from damages, theft, vandalism, etc.

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Vendors will be required to furnish SOUTH POINT a certificate of insurance that names the following as additional insured with minimum coverage in the amounts referenced on the attached sample certificate.

**Additional Insured information:**

**Gaughan South, LLC**  
**dba South Point Hotel Casino**  
9777 Las Vegas Blvd. South  
Las Vegas, NV 89183

**Please note: Exhibit Hall A will NOT be available for Move-In or Move-Out for this show.**

The undersigned agrees to abide by the rules and regulations stipulated in the actual contract should space be available. The undersigned hereby authorizes the **AMERICAN RODEO CONTENDER WEST REGIONAL FINALS Gift Expo** to secure information concerning any of the above facts, and by signing below the Exhibitor authorizes the release of such pertinent information to South Point Arena Management.

Signature: \_\_\_\_\_

Name: (Please Print) \_\_\_\_\_

Booth Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return completed application/forms with your payment to:**

**Dee Smalls**  
**South Point Arena & Equestrian Center**  
**9777 Las Vegas Blvd., South**  
**Las Vegas, NV 89183**  
**(702) 797-8005**  
**(702)797-8006 Fax**  
**Dee Smalls: [smallsd@southpointcasino.com](mailto:smallsd@southpointcasino.com)**