



**The Run for a Million
August 12-17, 2024***

Application for Exhibit Space

(Applications with a 50% deposit must be received on or before 7/13/24,
full payment due 7/20/24)

**South Point Hotel & Casino
South Point Arena & Equestrian Center
(Exhibit Hall Only)
9777 Las Vegas Blvd, South
Las Vegas, NV 89183**

**Move-In: Saturday, August 10 8am to 8pm, Sunday, August 11 8am-2pm
(No Move-In or Move-Out during Show Hours)**

Show Days: Monday-Saturday, August 12-17, 2024*

**Move-Out: Saturday, August 17 -one hour after the show until midnight* and
Sunday, August 18 from 7am-12pm***

Gift Show daily hours of operation will be the same as the Horse Show.

All Vendors will be located in the Exhibit Hall only for this show.

Space is limited, so please get your application in early!

Please be sure to fill this form out completely and legibly.

Company Name: _____ Booth Name: _____

Contact: _____ Additional Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Cell: _____ Fax: _____

Email: _____

Requested Booth Space:

_____ 10'x 10' (\$1000.00 + \$36.00 special event fee) + \$100 power & decorator fee

_____ 10'x20' (\$2000.00 + \$36.00 special event fee) + \$100 power & decorator fee

_____ Corner Booth (if available) add \$100.00 (each)

_____ Bulk Space Over 200 sq. ft (\$10.00 per sq. ft) + \$100 power & decorator fee

*subject to change

Please list all products you wish to display or sell at the show. Your contract will be assigned on the basis of this list. Vendors for the “The Run for a Million” should strive to sell items that have a Western or Equestrian oriented theme. Items, products, or services not keeping with the criteria may not be accepted. Once a contract has been assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary product may disqualify your acceptance into the show. Violations will result in immediate cancellation of your contract and all rental monies paid will be forfeited to the “The Run for a Million”. Briefly describe the product or services offered:

Please attach catalogs, samples, brochures, picture, etc. of your products, display or booth layout. If these are not available, attach a drawing with an explanation of how you plan on decorating your booth. Please note: Catalogs, pictures, etc., will not be returned unless requested.

Please note that marijuana, cannabis, hemp, paraphernalia, or any products related to the marijuana industry are strictly prohibited.

Event management will provide each booth located in the Exhibit Hall, with pipe and drape (unless otherwise requested) and 5 amps of electrical service per booth (regardless of size). There are no provisions for water or drainage within the Equestrian Center. No Pets.

Show Management reserves the right to assign booth space in accordance with other Exhibitors and products. The “The Run for a Million” will strive to maintain a variety of diverse products in all areas for this show. Booth assignments are made based upon this criteria. We want to ensure that all our Vendors have the opportunity to be as successful as possible! Please display your exhibit in a manner keeping with our theme. All decorations and booth layouts will be subject to the approval of show management.

The South Point Hotel & Casino is pleased to extend the special “The Run for a Million” room rate to all Exhibitors participating in this show. Please call the South Point Hotel & Casino at (866) 796-7111 and ask for room reservations. Be sure to mention the “The Run for a Million” rate when making your reservation. PLEASE BOOK YOUR ROOM EARLY! This special rate and room availability is LIMITED. It is the responsibility of each Vendor to make lodging arrangements.

PAYMENT: A 50% deposit must accompany this application. All checks, cashier's checks or money orders should be made payable to: South Point Hotel & Casino. Please remember, the deadline for applications with a 50% deposit or more is July 13, 2024. Your application and payment must be received on or before this date to be considered. If your application is not accepted, your payment will be refunded to you. If accepted, Balance in full for ALL booth spaces must be received in our office no later than July 20, 2024. Cancellations after acceptance into the show will result in forfeiture of deposit and all monies paid to date. **FAILURE TO COMPLY WITH ALL DEADLINES WILL RESULT IN AUTOMATIC LOSS OF BOOTH SPACE CONSIDERATION. THE "The Run for a Million" WESTERN GIFT EXPO IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE. ALL QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN. Upon acceptance, an invoice will be sent to you. All Vendors will be invoiced for the Clark County, Nevada "special event fee" of \$6.00 per event day (\$24.00) in addition to your booth rental fee. PLEASE NOTE: The South Point cannot guarantee access to the Exhibit Hall through the Exhibit Hall on Move-In and Move-Out days. Labor will not be provided for move-in and move-out. Please remember to bring your own carts/hand trucks for loading and unloading.**

The undersigned agrees to abide by the rules and regulations stipulated in the actual contract should space be available. The undersigned hereby authorizes the South Point to secure information concerning any of the above facts, and by signing below the Exhibitor authorizes the release of such pertinent information to the South Point for this show.

Signature: _____

Name: (Please Print) _____

Booth Name: _____ Company Name: _____

Date: _____

Please return completed application/forms with your payment to:

Dee Smalls
smallsd@southpointcasino.com
South Point Arena & Equestrian Center
9777 Las Vegas Blvd., South
Las Vegas, NV 89183
702-797-8372 Office
702-797-8006 Fax
702-957-2909 Cell
***dates subject to change**